

THE OFFICIAL TRAVELER'S GUIDE

See the **world** differently.

A Geotela discovery guide

Your pocket guide to hidden neighborhoods,
local food, legendary sport moments, and
the places that made history — verified by
Geotela's geo-intelligence platform



Free for every traveler · geotela.com

Hello, explorer.

You didn't come all this way to see what everyone else already photographed. You came for the real thing — the street corner with a story, the stadium with a soul, the food stall that's been feeding the neighborhood for 40 years. That's exactly what Geotela is built to find.



WORLD CUP 2026 SPOTLIGHT

Six cities. Infinite stories.

The World Cup brings the world to 16 cities. Geotela shows you what those cities were before the tournament — and what they'll be long after the final whistle.

Los Angeles



✓ VERIFIED SPOTLIGHT

- » Inglewood — the neighborhood rising around SoFi Stadium
- » Korean BBQ corridor that opens at midnight
- » Watts Towers — 33 years, one man, no architect
- » The original LA pickup football pitch

Miami



✓ VERIFIED SPOTLIGHT

- » Allapattah — Geotela's highest-growth neighborhood pick
- » Calle Ocho's food corridor — the real Little Havana
- » Liberty City murals — history painted on every wall
- » Bayfront Park — where the city actually gathers

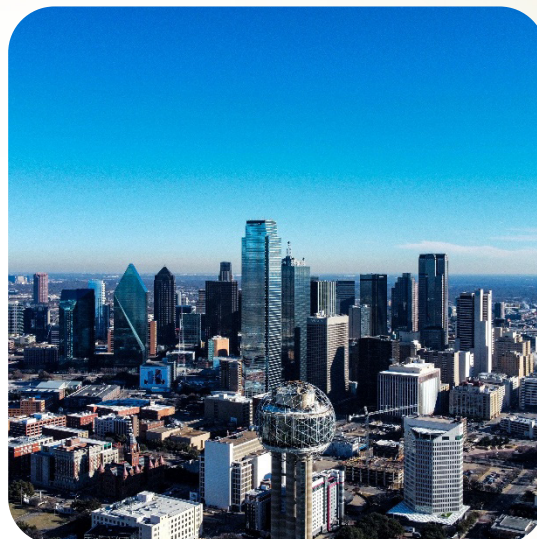
New York



✓ VERIFIED SPOTLIGHT

- » Jackson Heights, Queens — 72 languages, one zip code
- » The Rucker Park basketball courts — legends only
- » Arthur Avenue, the Bronx — more Italian than Italy
- » The oldest continuously-run market in the USA

Dallas



✓ VERIFIED SPOTLIGHT

- » Oak Cliff — the creative neighborhood nobody's priced out yet
- » Deep Ellum — live music history on every corner
- » The Bishop Arts food crawl — local chefs, no chains
- » Fair Park — the art deco complex that time forgot



All 16 host cities are on Geotela

Open the app, pick your city, and your personalized discovery map is waiting. Every neighborhood. Every story. Verified.



Atlanta



✓ VERIFIED SPOTLIGHT

- » Vine City — civil rights history meets rising growth
- » Sweet Auburn — the street that raised a movement
- » The Westside food hall locals actually use
- » Piedmont Park pickup football every Sunday, year-round

Seattle



✓ VERIFIED SPOTLIGHT

- » SoDo — the industrial neighborhood quietly transforming
- » Pike Place — go before 8am, with the fishermen not the tourists
- » Rainier Valley — Seattle's most diverse and most delicious mile
- » Georgetown's murals — the art world's best-kept secret

16

World Cup host cities mapped and verified

3X

Every location confirmed by three independent sources

∞

Stories waiting beyond the tourist map



THE GEOTELA DIFFERENCE

We don't just show you where to go. We show you why it matters — verified by the people who actually live there.

SOCCER + SPORT

The stadium is just the start.



The 3 "Spillover" Goldmines No One is Talking About

The real World Cup money isn't made in the obvious spots. It's made in the **commuter zones**.

While 90% of the world is staring directly at downtown Miami, Los Angeles, and New York, our intelligence points to three massively underrated locations about to see unprecedented spikes in short-term rental demand and commercial growth:

1. Secaucus, New Jersey

The Transit Chokepoint

Everyone is trying to buy in Manhattan or right next to MetLife Stadium (which is hosting the final!). But Secaucus Junction is the critical rail hub connecting NYC directly to the stadium. It's the ultimate logistical bottleneck. Investors scooping up properties near this transit line are positioning themselves for a 30-day rental monopoly.

2. Grapevine, Texas

The Logistical Sweet Spot

Dallas is hosting a massive chunk of games at AT&T Stadium. While the crowd fights for overpriced lots in Arlington, Grapevine sits perfectly nestled right next to DFW Airport. It has the walkable, historic charm that travelers want, plus direct highway arteries straight to the stadium. It's the ultimate "fly in, drop bags, go to the match" location.

3. Hawthorne, California

The South Bay Sleeping Giant

SoFi Stadium is in Inglewood, and the real estate prices there are already maxed out. But look right next door at Hawthorne. It's a literal straight shot to both LAX and the stadium. It's quietly transitioning from an aerospace hub into a prime, high-growth commuter zone perfect for World Cup overflow.



GEOTELA WORLD CUP FEATURE

Every 2026 host city has a hidden sport story verified on Geotela — the pitch where locals play, the bar where the real fans watch, the street that produced a champion.

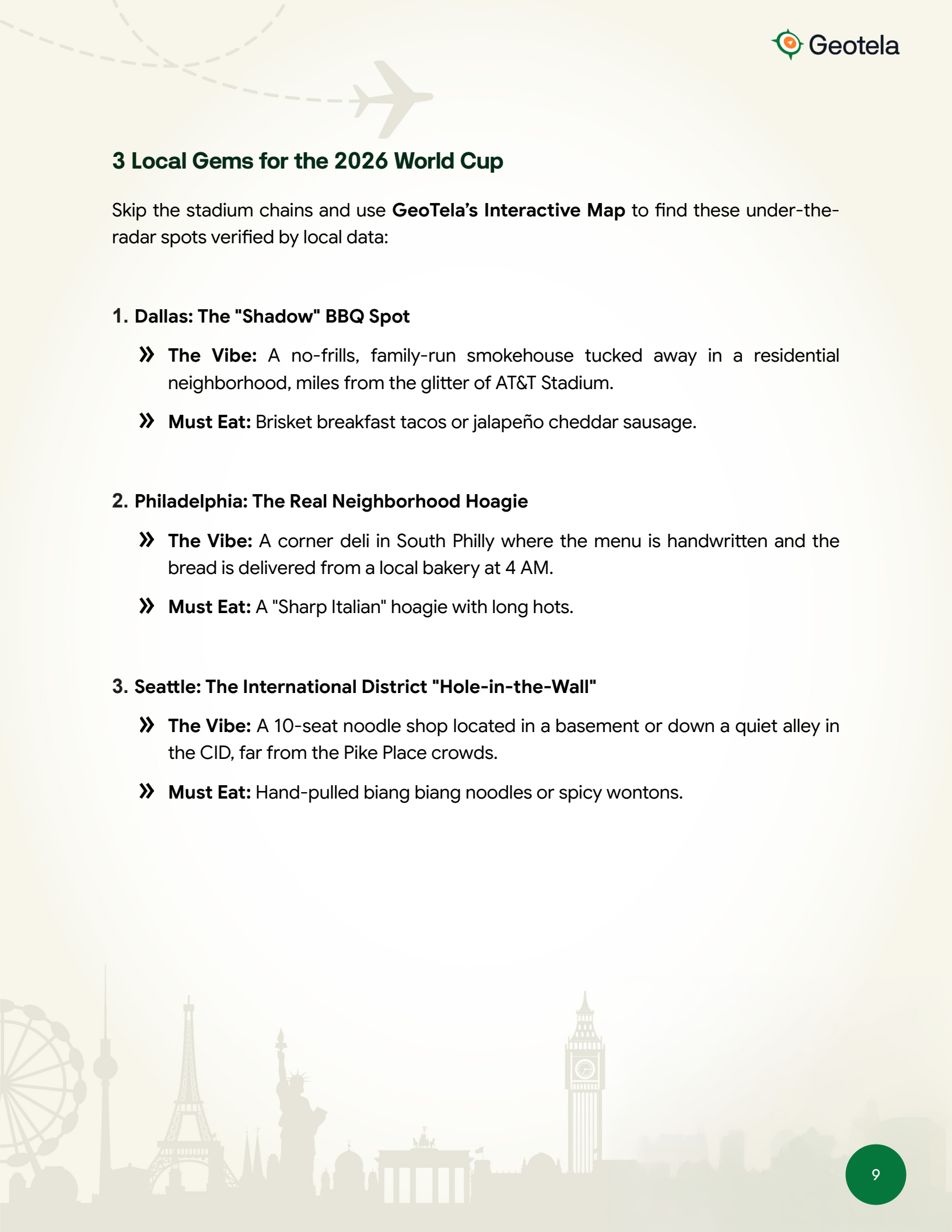
FOOD + CULTURE

Eat where **the locals eat.**

**Geotela food tip**

Any street food stall that has been in the same spot for more than 10 years has passed the ultimate verification test. Geotela maps all of them.





3 Local Gems for the 2026 World Cup

Skip the stadium chains and use **GeoTela's Interactive Map** to find these under-the-radar spots verified by local data:

1. Dallas: The "Shadow" BBQ Spot

- » **The Vibe:** A no-frills, family-run smokehouse tucked away in a residential neighborhood, miles from the glitter of AT&T Stadium.
- » **Must Eat:** Brisket breakfast tacos or jalapeño cheddar sausage.

2. Philadelphia: The Real Neighborhood Hoagie

- » **The Vibe:** A corner deli in South Philly where the menu is handwritten and the bread is delivered from a local bakery at 4 AM.
- » **Must Eat:** A "Sharp Italian" hoagie with long hots.

3. Seattle: The International District "Hole-in-the-Wall"

- » **The Vibe:** A 10-seat noodle shop located in a basement or down a quiet alley in the CID, far from the Pike Place crowds.
- » **Must Eat:** Hand-pulled biang biang noodles or spicy wontons.

TRAVELER'S TOOLKIT

Travel smarter. Go deeper.



The difference between a good trip and an unforgettable one is almost never the hotel. It's knowing where to go when you step outside. These are Geotela's golden rules for every traveler.

01

Always walk one neighborhood further than you planned. The best thing is always one block past where you almost stopped.

02

Eat at the place with no English menu. The lack of translation is the first positive review.

03

Go to the local market before 9am. That's when it belongs to the neighborhood, not the tourists.



COMMUNITY

You're the **best** source.



Geotela is built on the belief that the most valuable geographic knowledge in the world is sitting in the heads of people who love where they live. Join the community and help build the world's most honest map.



Add a place

Know a spot that isn't on any map? Submit it to Geotela. If it passes three attestations, it earns its pin — permanently.

Tell the story

Every pin needs a story. Add the history, the context, the reason it matters — in your own words, from your own experience.

Earn local cred

The more you contribute, the more Geotela recognizes you as a local authority. Top contributors become verified neighborhood voices.

Shape the map

Every contribution influences what the next million travelers see. Your knowledge has real-world impact beyond your city.



WORLD CUP CHALLENGE

Find one place in your host city that the world doesn't know yet. Add it to Geotela with #GeotelaNeverForgets — the best submissions get featured across our community.



2026 EDITION • FREE DOWNLOAD

The world is full of places waiting to be *found*.

Geotela is your geo-intelligence companion — built for travelers/ investors who want to go beyond the map, discover the neighborhoods behind the headlines, and experience cities the way people who live there actually do.

- 01 Join the Geotela waitlist
- 02 Set your interests and choose your city
- 03 Open the map and start discovering
- 04 Find something the world hasn't seen yet
- 05 Add it. Share it. Make the map better.

[Download free at geotela.com](https://geotela.com)

